

EXPERIENCE THE RENAISSANCE OF THE GRAND JERSEY

THE ISLAND'S NEWEST 5* MILLION LUXURY SPA IN ASSOCIATION WITH ELEMIS AND GHD

~ LAUNCHING SUMMER 2008 ~

This summer The Spa at The Grand, becomes the latest in a line of top 5* spas to launch in Jersey - an island fast becoming one of the top destinations for world class spa breaks. Created in collaboration with the award-winning British spa and skincare brand Elemis and with interiors by critically acclaimed designers Trevellion, The Grand is set to be one of the most prestigious and style-focused spa facilities in the UK, following the multi-million pound investment in this 2-floor, 8,000 square foot space sensation which features 6 state of the art treatment rooms (two of which are double bed vip suites), high tech gymnasium, spa bath, steam room, sauna, experience showers, heated indoor swimming pool and a heavenly relaxation room. The Grand will also become the only hotel on the island to offer ghd spa – the world's first spa treatments for the hair and scalp, as well as an ultra glamorous yet practical addition to the room service menu - the 'ghd Butler Service' – which gives guests the unique opportunity to ring down to the concierge desk when having a bad hair day or they've forgotten their own hair stylers.

Already a hotspot for headline acts and celebrities visiting the island, even before completion of the spa, The Grand is one of the island's finest, most talked about 5* properties since the multi million pound investment at the start of this year, which created 122 stunning interior designed bedrooms most of which have spectacular sea views, the islands only private cinema and a number of exclusive dining and drinking options that are headed up by consultant Michelin starred chef Albert Roux.

Following the success of its hugely popular champagne lounge (already *the* place in Jersey to meet and be seen) and the successful amalgamation of the property's Edwardian architecture with an eye-catching exciting design and light scheme, interior designers Trevellion were keen to continue the theme of tradition meets innovation into the spa.

The hot lipstick pinks of the champagne bar feature heavily throughout, and matched with smoky glass screens, woven vinyl flooring, dark and moody fringed lighting and subtle vintage feature pieces dotted throughout, the design is almost as impressive as the facilities themselves. As with the redesign of the hotel overall, The Grand has tried to create an environment that is welcoming as well as unhurried. A spa which hugs and cocoons you, positively exploiting the lack of natural light and helping guests feel as though the outside world doesn't exist.

All hotel guests have complimentary use of the spa facilities, regardless of whether they book a treatment, and The Grand and Elemis are currently working on a treatment menu which will be available for both hotel residents and day spa visitors, including treatments not available anywhere else.

Incorporated into this menu will be ghd spa - essentially 'facials for the hair and scalp', they draw upon ancient massage techniques together with modern hair practices, and comprise of five treatments: age defying, emergency rescue, daily defense, combination and men's experience, each designed to treat a client's scalp and hair concerns within a relaxing, spa environment.

With a host of music, film and food events on offer throughout the year in Jersey, and complimentary use of the spa facilities given to each guest, there is no excuse not to visit The Grand. So why not experience the renaissance of this infamous Hotel - situated in what can arguably be described as the best location in Jersey overlooking St Aubins Bay and on an island which has a host of other activities on offer.

Be it golfing or wine blending, body-boarding or blo-karting, The Grand Jersey offers a bespoke personalized service, arranging any activity to suite the lifestyle and timeframe of each guest – be it corporate or leisure. With the wonderful Elizabeth Marina just a 2 minute walk away from the hotel, you can even consider a unique charter experience. Whatever the request or occasion, The Grand can accommodate and plan for a days charter on a luxury motor boat or yacht of your choice.

The Grand Jersey – Live the Life...

For more information please visit www.grandjersey.com, call our team on 01534 288450 or email healthclub@grandjersey.com

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Notes to Editors:

Acquired in April 2006, by Hilwood Resorts – the UK's most exciting new privately owned 5*hotel group – the owners are partnering with the most prestigious experts in their field, to ensure The Grand becomes a property that Jersey locals and overseas guests alike are proud, privileged and (above all) excited to visit. Ultimately a destination dedicated to delivering luxury, fun and relaxation, whether you're on a family break, romantic retreat or girlie weekend away.